

The Daily Edition

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Serving Loudon, Monroe and Surrounding Counties

Thursday, December 15, 2016

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(see prostitute pg. 2) Teresa Obremski



Andrea Ivy (see DUI pg. 4)

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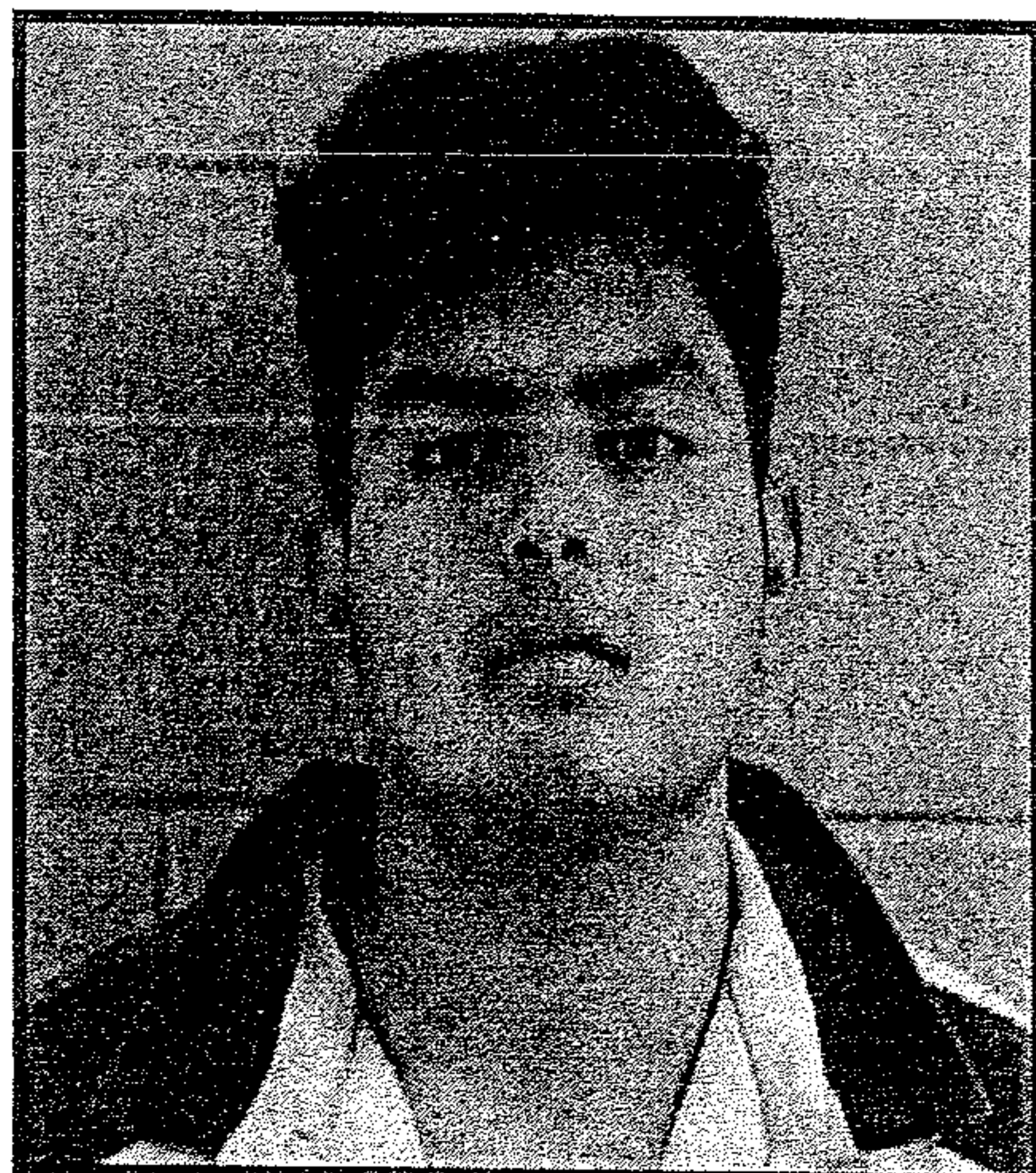
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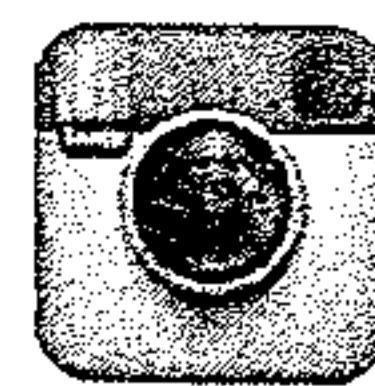
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The counties included in Haslam's declaration

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(see Haslam pg. 7)



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Verse of the Day

Now the body is not made up of one part but of many. — 1

Corinthians 12:14

Obituaries

see inside

Wazzup

Only 10 Days til Christmas Can You Believe It's Almost Here?

If you steal this season beware you will get caught! Yes you will

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Horoscopes

Sagittarius 11/22-12/21

You may be tempted to shift into high gear

(Continued on page 6)



prostitute

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Deputy did place defendant under arrest for Prostitution. When Deputy inventoried

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This did occur in Loudon Co. Tn.

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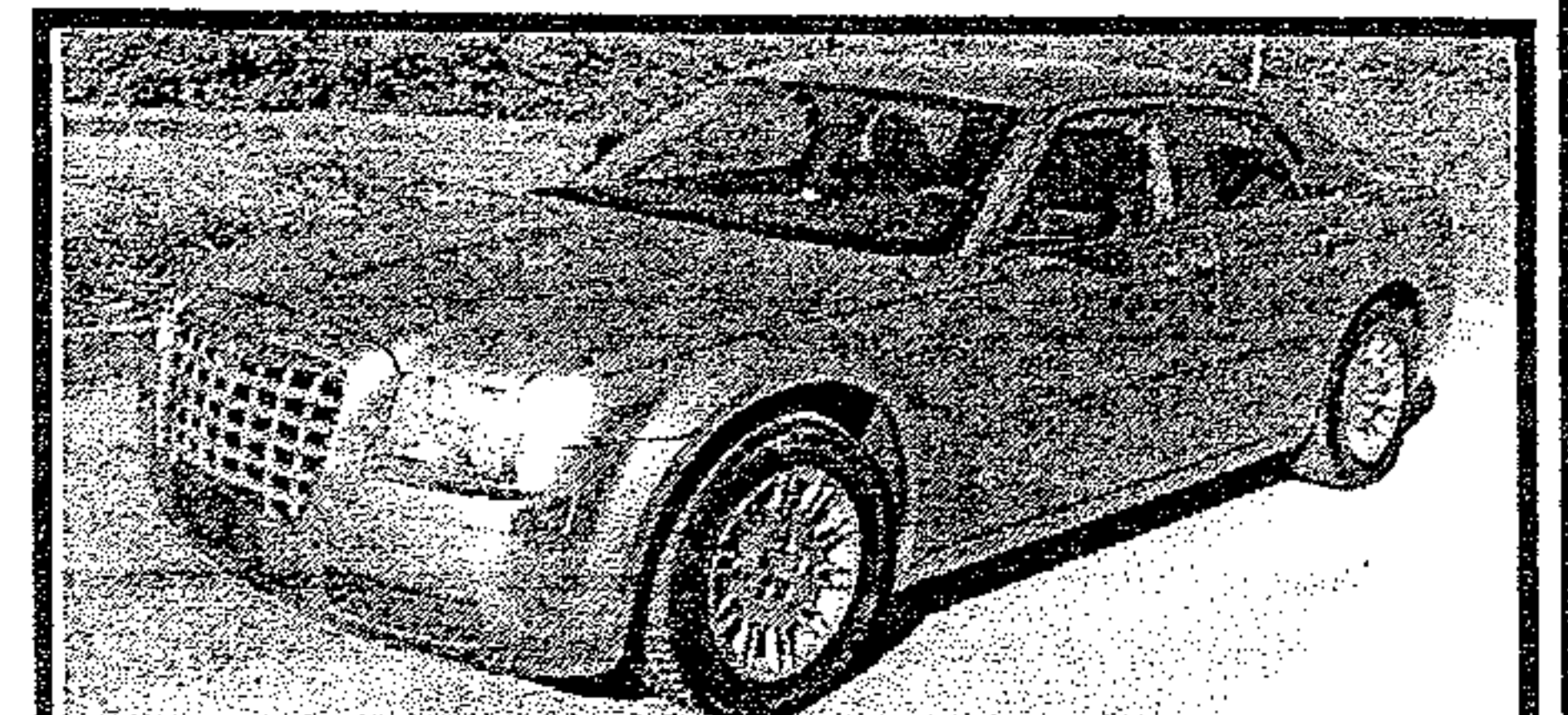
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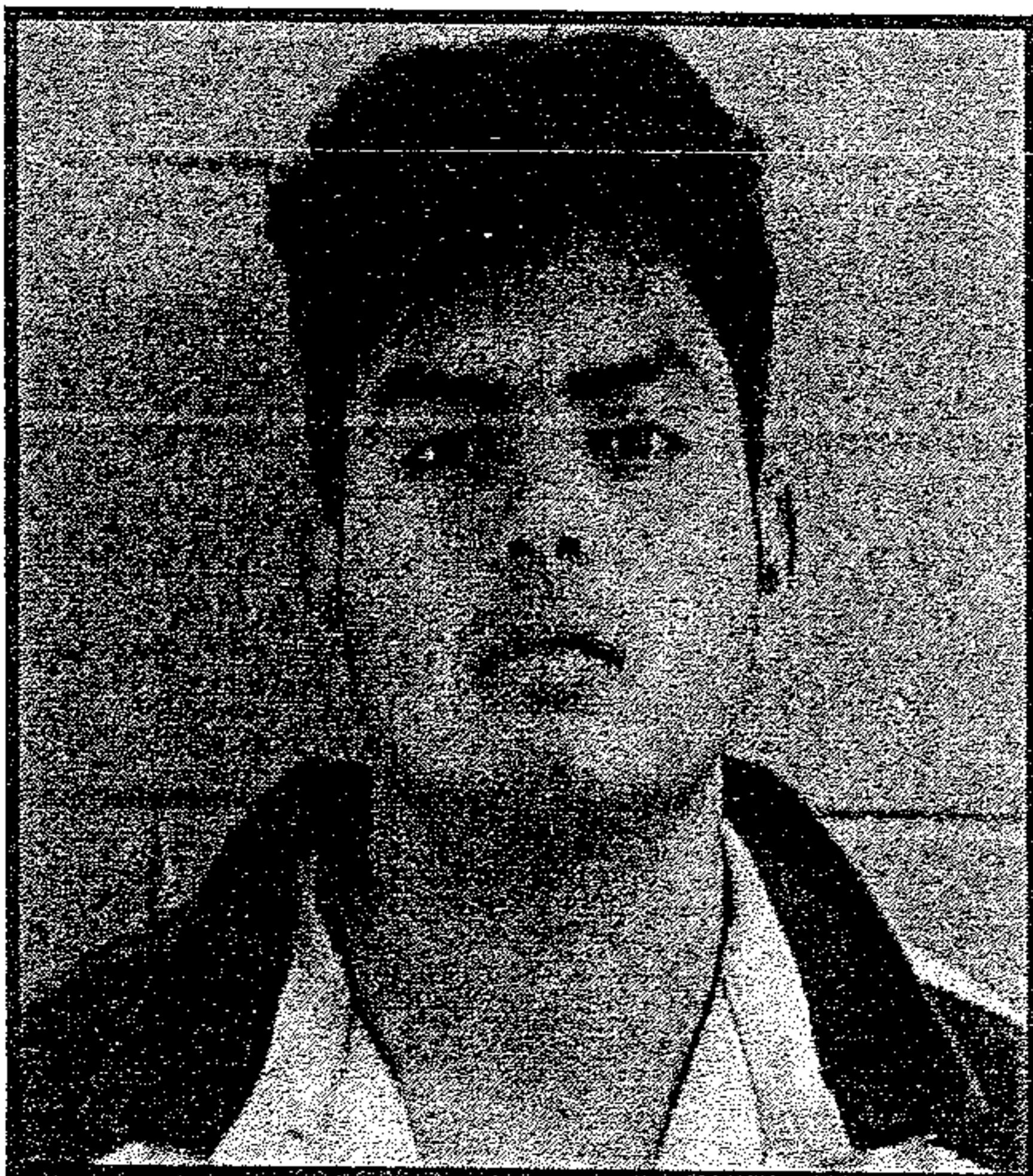
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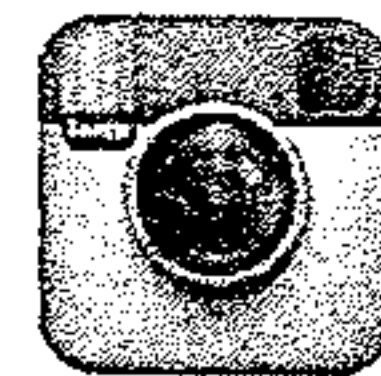
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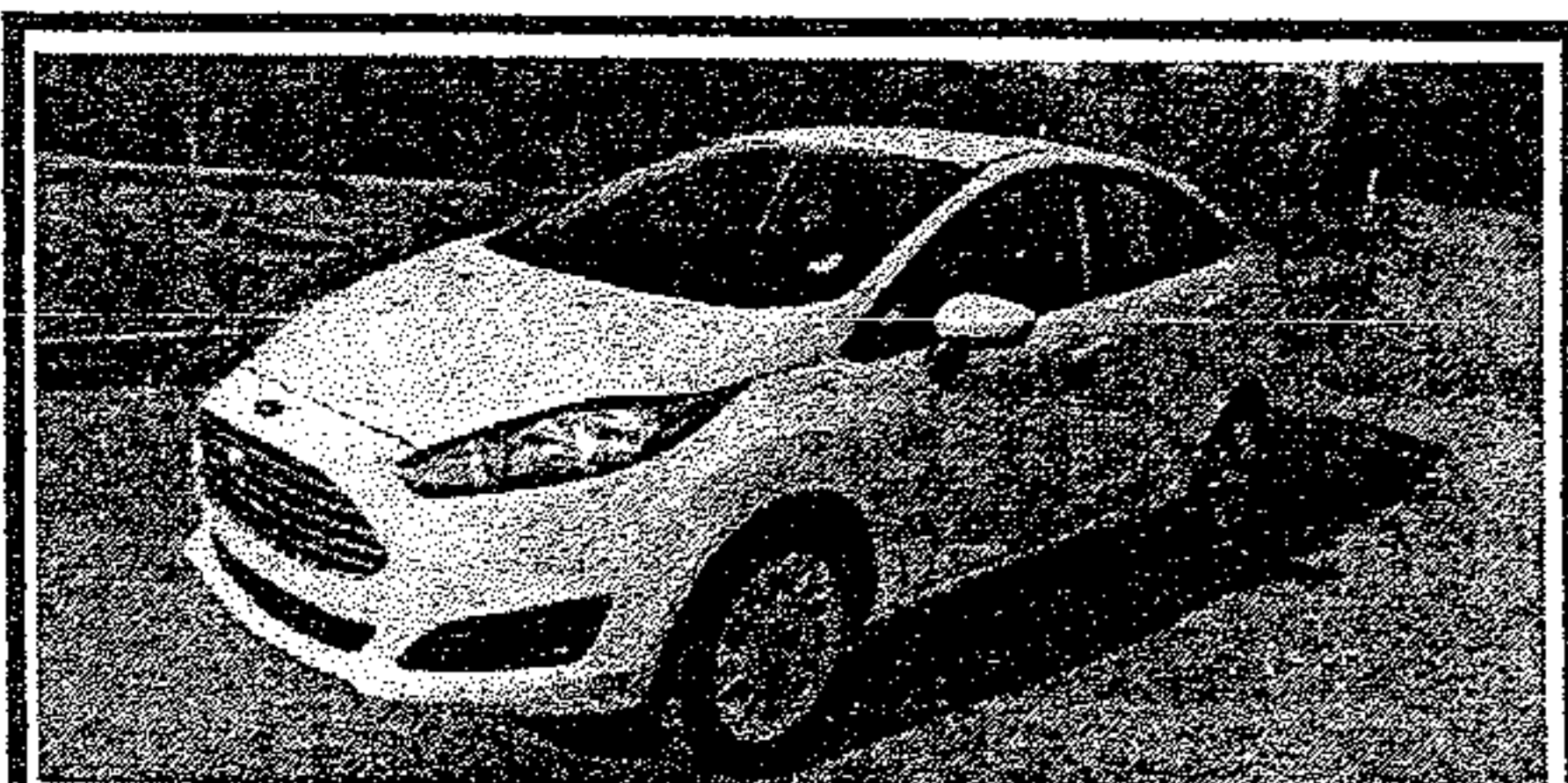
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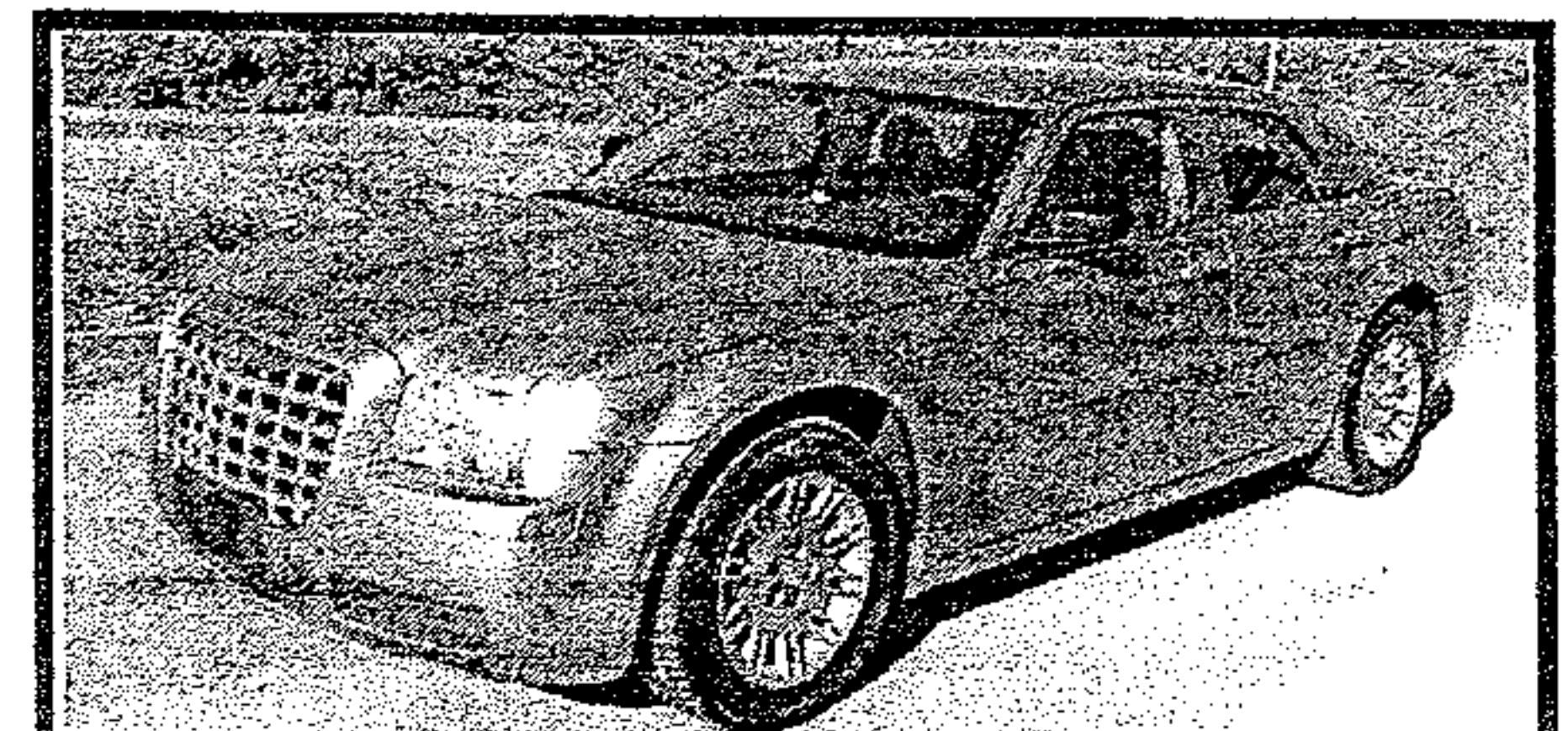
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DUI

Andrea Ivy, 33, Fuller Estate Circle Morristown, was charged with DUI, Driving on Revoked/Suspended License, Violation of implied Consent, and Simple Possession.

Officer Benny Houser LPD, was dispatched to the interstate for a vehicle driving in the ditch Northbound that exited the 72 exit, a green kia van. Officer made contact with the vehicle turning into the Exxon, the vehicle had a broken left tail light. After stopping the vehicle Officer made contact with the driver Andrea Jill Ivy. Officer explained to Miss Ivy why he had stopped her and asked to see her license. Miss Ivy stated she didn't have them

with her but she was able to get them. After running Miss Ivy's name and date of birth through the E911 center the status came back suspended. Miss Ivy appeared confused and stated she took methadone but hadn't taken it today. Miss Ivy performed poorly on the field sobriety tests she was given. Miss Ivy was read the implied consent and refused stating her license was already suspended and her lawyer told her to refuse. The owner of the vehicle gave consent to search the vehicle. Officer discovered a small plastic baggie in the glove box with to doses of methadone and 5 small blue pills with was Clonopin, Miss Ivy stated they

were hers. Miss Ivy's methadone was turned over to the jail.

Miss Ivy had her methadone in a backpack laying in the back floor board of the vehicle. The above incident happened in the city of Loudon.

Cyber

pany's website offline. DDoS attacks flood websites and their servers with massive amounts of data, leaving them inaccessible to users. Sharma purchased a tool to mount his cyber attack, according to the charges against him.

The arrest occurred during an operation aimed at users of "DDoS for hire" services, which can be used to target computers and websites of their choosing. Over five days beginning on December 5, law enforcement agencies conducted 101 interviews and arrested 34 suspects in the sweep, which was coordinated from The Hague

in the Netherlands by Europol's European Cyber Crime Centre (EC3). Europol, the law enforcement agency of the European Union, assisted participating countries in their efforts to identify suspects—many under the age of 20—by sharing intelligence and analytical support. Actions within the United States were coordinated by the International Cyber Crime Coordination Cell, or IC4, hosted by the FBI in the Washington, D.C. area.

The case against Sharma is being investigated by the FBI San Francisco Field Office's San Jose Resident Agency. If convicted, Sharma could face up to 10 years in prison. In a statement released today, the FBI said the nature of cyber crimes often requires a coordinated response, since subjects could be operating from anywhere in the world. The operation marked

the kick-off of a prevention campaign to raise awareness of the risks of young adults being lured into committing cyber crimes. In a press release about the operation, Europol said teenagers who become involved in cyber crimes often have skill sets that could be put to positive use through a career in computer programming or cyber security.

"DDoS tools are among the many specialized cyber crime services available for hire that may be used by professional criminals and novices alike," said Steve Kelly, FBI unit chief of IC4. "While the FBI is working

(see Cyber etd. pg. 5)

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Cyber ctd. from pg. 4

with our international partners to apprehend and prosecute sophisticated cyber criminals, we also want to deter the young from starting down this path.”

Europol identified examples of cyber crimes that involve predominantly young offenders. They include:

Hacking, or gaining

access into someone’s computer network without their permission, and then taking control and/or taking information from other people’s computers.

Making, supplying, or obtaining malware (malicious software), viruses, spyware, botnets and remote access Trojans.

Carrying out a DDoS attack or “booting” a

DDoS—booting someone offline, for example, while they are playing online games.

“Today’s generation is closer to technology than ever before, with the potential of exacerbating the threat of cyber crime,” said Steve Wilson, head of the EC3. “Many IT enthusiasts get involved in seemingly low-level fringe cyber

crime activities from a young age, unaware of the consequences that such crimes carry.”

Last week’s law enforcement actions took place in Australia, Belgium, France, Hungary, Lithuania, the Netherlands, Norway, Portugal, Romania, Spain, Sweden, the United Kingdom, and the U.S.

The arrest of Sharma

in La Canada, California, was just one of the investigative activities conducted last week by cyber task forces in the U.S. The efforts included interviews that did not result in arrests but highlighted the seriousness of engaging in cyber crimes, which is a top priority of the FBI. In a statement released today, the FBI said the nature of cyber crimes often requires a coordinated response, since subjects could be operating from anywhere in the world.

“No law enforcement agency or country can defeat cyber crime alone, the Bureau statement said. “This demands a collective global approach.”

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Haslam

vices to help those in need, and get our neighbors and friends back on their feet.”

A presidential disaster declaration could help the five counties with costs for debris removal, emergency protective measures, and rebuilding and repairing roads, bridges, water control facilities, buildings, utilities and recreational facilities. A federal disaster declaration, if awarded, may also help qualifying individuals with direct assistance.

Additional information about state and

federal assistance, should it be granted, will be released when details are available.

On Nov. 28, wildfires rapidly spread through Sevier County, causing mandatory evacuations of Gatlinburg and Pigeon Forge. The wildfires caused 14 fatalities and damaged or destroyed more than 2,200 structures in Sevier County.

Overnight on Nov. 29, five tornadoes touched down in Tennessee with two weather-related fatalities in Polk County.

- See more at: <http://tn.gov/news/47468#sthash.GgvcdSdV.dpuf>

LCSO

Marvin Lima-Melendez, 20, Maple Street Lenoir City, was charged with Simple Possession.

Deputy Lance Anderson LCSO, initiated a traffic stop on a black 06 Pontiac G6

bearing a TN tag, on Hwy 70 West at Cheyenne Blvd. The offender, Marvin Lima-Melendez, was a driver's side rear passenger in the vehicle. Deputy observed a strong odor of marijuana emitting from the vehicle.

Upon search of the vehicle a green leafy substance in a clear plastic bag, along with a marijuana cigarette "blunt", was found in the floor of the vehicle where the offender was sitting. The substance weight approximately 3.5 grams. The offender was taken into custody and transported to the Loudon County Jail without incident. The substance was placed into evidence. All occurred in Loudon County, TN.

Is Social Media Really Worth It for a Small Business?

Home Computers & Technology Blogging / Forums

By: Susan Friesen

As a business owner and solopreneur, it's really important to know that the time, energy, and resources you invest in your business provides a generous return on investment.

Social media platforms are a powerful tool that can help you market your business, but unless you know how to use it to generate tangible ROI for your business, is it really worth it?

This article will provide you with a clear breakdown of all the information you need to make the best decision for your business.

How Much Time Does Social Media Require?

Even though having social media accounts is free (unless you spend money on ads), that doesn't mean there are no costs associated to using these platforms to your benefit.

Since time costs money to

business owners, let's look at the amount of time the average business owner spends on social media.

According to a survey by Vertical Response, about 43 percent of small businesses spend about 6 hours per week on social media.

Writing and posting a weekly blog post can take 1-3 hours to do. So this means it takes a full day to write, schedule, and post to social media plus write and post a blog article each week.

This is assuming you, the business owner would be doing everything required to fulfil these two marketing tasks. If you decide to hire someone to help, then the money you pay out needs to be the ROI factor as opposed to your time.

The Benefits of Social Media

On the flip side let's look at the advantages of social media for your business. In general, there are 5 benefits a business owner can count on if using social media marketing:

1. Relationship Building: Social media is an excellent way to build relationships with prospects. It provides an opportunity for multiple exposures to your fan base by using a mixture of information and calls to action.

2. Lead Generation: Add followers to your email marketing list by sharing links to downloadable freebies on your social media accounts. This allows you to send follow-up emails and information that can lead to sales.

3. Traffic Generation: SEO optimized blog posts can help your website rank higher for important keywords in the search engines. Plus, when you post blog articles, you can tell your social media followers about them and share the link to your blog to read more.

4. Consistency: Staying top of mind requires frequent marketing touches. With many people spending hours a day checking their Facebook, Twitter, and

LinkedIn accounts on their smart phones, social media gives you lots of exposure to your target market.

Sharing daily social media posts and weekly blog articles keeps the relationship with your customers strong.

5. Customer Service: Social media offers an easy way for customers to reach you with questions, problems, or complaints about your products and services.

This gives you a chance to respond immediately to address the issue. Plus, giving the VIP treatment to customers in need shows that you are a company who cares and goes a long way towards building your reputation online.

Social Media Tactics That Drive Results

What actions should your business be doing regularly on social media to generate the best results?

Here are just a few of the tactics you should be employing on your social media channels:

- Strategically planning social media content in alignment with sales goals

- Curate content on a regular basis

- Promote LinkedIn Pulse and blog posts on social media

- Interact with other social media pages and groups to attract new followers

- Create and share social media graphics, photos, videos and infographics

- Listen and respond to comments on your own social media posts

- Engage in social listening and respond to those who mention you

- Promote high engagement posts with social media ads

- Review analytics and reporting on engagement posts and reach


- Plan opt-in freebies to share on social media for list building

- Write and post blog posts

- Look for guest blogging opportunities

- and so on...

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